



WOMEN & PHILANTHROPY PROGRAM OVERVIEW

Dynamic Women Making a Powerful Impact

The mission of Women & Philanthropy.

Women & Philanthropy at UCLA celebrates and inspires women throughout the UCLA community as major donors, leaders, and decision-makers.

To encourage philanthropy, leadership, and mentoring of the next generation, Women & Philanthropy at UCLA seeks to:

Engage and educate women philanthropists through programmatic activities that highlight the diversity of achievement at UCLA;

Broaden and deepen the base of financial support by women at UCLA;

Cultivate and mentor women as philanthropists and leaders and provide them with a personal connection to the University and the tools to be successful;

Identify and Support programs at UCLA that reflect the varied interests of women;

Advocate on behalf of women's leadership across campus on boards, committees, and the UCLA Foundation

Women & Philanthropy celebrated its 20th Anniversary in 2014.

- W&P was established over 20 years ago with the goal of raising several hundred dollars from women for the University.
- Through June 2015, Women & Philanthropy members have given close to \$500 million to virtually every area of the University – and women are now members of almost every advisory and leadership board on campus!

To make an even greater impact, Women & Philanthropy has an inclusive approach to membership.

- In 2014, the program moved to a recognition program model. All women who give at the appropriate level are *automatically* welcomed into the exclusive Women & Philanthropy network. Letters are sent each month to women who gave at the Circle or reached the Lifetime membership levels during the previous month.
- This is a change from asking women donors to “join” and become a member of the group.
- There are over 1,500 members of Women & Philanthropy.

The membership level structure:

- **Circle Member:** All women who give a \$25K+ gift/pledge to any area of UCLA are welcomed into the prestigious Women & Philanthropy network (for 5 years).
- **Lifetime Member:** All women who give a one-time gift or whose lifetime giving reaches \$250K are recognized as Lifetime Members of Women & Philanthropy.
- **University Leadership Member:** Women & Philanthropy has expanded its membership to include female academic, administrative and athletic University leaders, such as deans, head coaches, student body presidents, Academic Senate Chair.
- **Associate Member:** In addition, donors who give \$2,500-\$24,999 are included as Associate Members and offered limited membership benefits.

Our goals:

The goals of this inclusive program are to:

- Recognize and celebrate women donors and engage them in the life of UCLA
- Expand the number of women involved in this meaningful program
- Attract, inspire and empower women who will make a powerful impact at UCLA, including a new generation of philanthropic leaders
- Work with Development Officers to use Women & Philanthropy as a mechanism to reach out to female donors and deepen their connection and support of the University.

The benefits of being part of Women & Philanthropy:

As part of the dynamic Women & Philanthropy network, women donors benefit from many unique opportunities, including:

- Directing support to programs and projects that reflect personal passions and interests anywhere on campus
- Invitations to exclusive experiences, including programs featuring UCLA's leading-edge experts; exciting, new academic research; and special arts and athletics events
- Introductions to top university leaders, professors and philanthropists
- Communications with inspiring stories and campus news via two Women & Philanthropy newsletters annually and other medium on a more regular basis
- Ongoing activities and opportunities to create meaningful relationships with one another and staff
- Access to Women & Philanthropy staff as personal campus liaisons for connections to and navigation of all aspects of the university
- Distinctive social/networking opportunities to meet like-minded women leaders who are passionate about UCLA
- Requests for complimentary campus parking when needed

Activities each academic year include:

- Two large-scale cultivation events highlighting a UCLA program/research/faculty (Associate Members included); three meetings with programs about an aspect of UCLA; a networking event for members and younger alumnae; two-three special arts and women's athletic outings; Casual Lunches for members to get to know one another

Shaping the future.

Making an impact.

Inspiring others and being inspired.

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