

UNDERSTANDING OUR UNIVERSAL IMPACT: The Impact Genome

"The Impact Genome Registry is a repository for impact data on over 2.2 million global nonprofits and social programs. It catalogues standardized data on outcomes, strategies, beneficiaries, context, cost, and evidence quality. We can now quantify the annual impact—the total outcomes produced—of any social program."

Impact Genome Registry, 2022.

IMPACT GENOME Scorecard

2021 - 2022

BBBST COMMUNITY BASED 1:1 PROGRAM

Sector Benchmark for This Outcome: 81% - 88%

EFFICACY RATE* **90%**

% LITTLES ACHIEVING
A POSITIVE OUTCOME
OF IMPROVED SOCIAL
EMOTIONAL SKILLS



Sector Benchmark for Cost of Outcome: \$2,696 - \$5,598

COST PER OUTCOME* **\$2,164**

THE COST PER LITTLE
SERVED BY THE PROGRAM
THAT ACHIEVES A
POSITIVE OUTCOME



RIGOR:
Quality of
data collection



RELEVANCE:
Fit of measure/
deliverables
to the outcome



VALIDITY:
Quality of research
tool/survey used



**SUPPORTING EVIDENCE
OF IMPACT LEVEL:**
VERY EXTENSIVE



*Verified Impact: Provides Standardized metrics for the program based on self-reported data that is verified by Impact Genome