Online Packages Rate Card

All ads include a 30-day online job ad, with complimentary job categories for better search results.

### Online Packages

<table>
<thead>
<tr>
<th>Basic job posting</th>
<th>Job posting plus</th>
</tr>
</thead>
<tbody>
<tr>
<td>$260</td>
<td>$413</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3-post package</th>
</tr>
</thead>
<tbody>
<tr>
<td>$700*</td>
</tr>
</tbody>
</table>

### High-Volume Packages

<table>
<thead>
<tr>
<th>Multiple job-postings package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ads</td>
</tr>
<tr>
<td>------</td>
</tr>
<tr>
<td>5x</td>
</tr>
<tr>
<td>10x</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Unlimited posting package</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,500</td>
</tr>
</tbody>
</table>

### Online Enhancements

<table>
<thead>
<tr>
<th>Newsletter Ad Philanthropy Today</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency</td>
</tr>
<tr>
<td>-----------</td>
</tr>
<tr>
<td>Daily</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Top job</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sponsored job</th>
</tr>
</thead>
<tbody>
<tr>
<td>$75</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Distribution Networks**</th>
</tr>
</thead>
<tbody>
<tr>
<td>$199 per Network</td>
</tr>
<tr>
<td>(Nonprofit Network)</td>
</tr>
</tbody>
</table>

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*No agency commission, price is net.
**Discount in price has been included.
15% offer does not apply.
Note: Web packages must be prepaid and are not refundable.

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**EasyPost**

Automate Your Job Postings.

The Chronicle can integrate with your job posting platform.
Print Packages Rate Card

Your print ad includes a 30-day online job posting on Careers.Philanthropy.com. All display ads also include a premium enhancements package.

### Print Boxed Ads + Online

- **Full page**
  - Horizontal: 10.25" × 13.5" (260 × 343mm)
  - Vertical: 6.75" × 13.5" (171 × 343mm)
  - Price: $5,826

- **7/24 page**
  - Price: $1,864
  - Dimensions: 5" × 8" (127 × 203mm)

- **2/3 page**
  - Horizontal: 10.25" × 9" (260 × 229mm)
  - Vertical: 6.75" × 13.5" (171 × 343mm)
  - Price: $3,844

- **1/2 page**
  - Horizontal: 10.25" × 6.5" (260 × 165mm)
  - Vertical: 5" × 13.5" (127 × 343mm)
  - Price: $2,854

- **5/16 page**
  - Horizontal: 6.75" × 8.5" (171 × 224mm)
  - Price: $2,524

- **1/4 page**
  - Horizontal: 5" × 6.5" (127 × 165mm)
  - Vertical: 3.375" × 10" (86 × 254mm)
  - Price: $1,567

- **1/3 page**
  - Horizontal: 5" × 9" (127 × 229mm)
  - Vertical: 3.375" × 13.5" (86 × 343mm)
  - Price: $2,062

4-Color Included in all boxed ads ¼ page and above.

### Print Line Ads + Online

- **Line ad**
  - Price: $260, plus $1.45 per word

- **Line ad plus**
  - Price: $413, plus $1.45 per word

### Print frequency discount package

<table>
<thead>
<tr>
<th>Frequency</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
<th>24x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discount</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
<td>25%</td>
</tr>
</tbody>
</table>

Contact your Chronicle sales representative for a quote today at 202-466-1050.
Online Only Job Postings

Place your job ads in front of The Chronicle’s audience through digital channels to increase your engagement with readers who consume our online content, including hundreds of templates, tools, case studies, and other valuable resources.

<table>
<thead>
<tr>
<th></th>
<th>Web Ad</th>
<th>Job Posting Plus</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Online Job Posting</strong> for 30 days on Philanthropy.com/jobs</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Top Job</strong> placement for 7 days on the home page and section fronts of Philanthropy.com</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Sponsored job</strong> listing for 30 days highlighted at the top of the job search results page</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Job metrics</strong> on your “Manage My Ads” dashboard</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Anytime access</strong> to your job posting with review/editing tools</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Secure and convenient <strong>credit card payment</strong></td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

Top Job

Sponsored Job
Print + Online Job Postings

For more than 20 years, readers have turned to The Chronicle of Philanthropy for the latest news, insights, and opportunities in the nonprofit industry. Accelerate your hiring with our print and online solutions to reach the most sought-after talent and advance your organization’s brand. Our readers spend an average of 48 minutes with our print edition, ensuring visibility and engagement for your advertisement.

| Print ad with premium placement in The Chronicle of Philanthropy | ✓ | ✓ | ✓ | ✓ |
| Logos, graphics, and optional color to ensure your print ad stands out | ✓ | ✓ | ✓ | ✓ |
| Top Job placement for 7 days on the home page and section fronts of Philanthropy.com | ✓ | ✓ | ✓ | ✓ |
| Sponsored job listing for 30 days highlighted at the top of the job search results page | ✓ | ✓ | ✓ | ✓ |
| Philanthropy Today our daily newsletter with 74,000+ subscribers from nonprofit organizations and advancement departments | ✓ | ✓ | ✓ | ✓ |
| Job metrics on your “Manage My Ads” dashboard | ✓ | ✓ | ✓ | ✓ |
Premium Packages and Enhancements

Hiring a first-class workforce doesn’t happen overnight. As a valuable partner, The Chronicle of Philanthropy can help you meet your long-term recruitment goals. With our online packages, you’ll gain additional advertising options and visibility at a discounted rate.

Online Enhancements
Get the most out of your job ads with The Chronicle of Philanthropy. When you place an ad, you’ll be able to take advantage of our online enhancement option for more visibility and better results.

Nonprofit Network
Must be purchased with a print line ad or display ad, or online job posting.

Newsletters
Showcase your job posting, and be seen by more than 74,000 subscribers* to Philanthropy Today, The Chronicle of Philanthropy’s daily newsletter. Readers opt-in to receive newsletters, resulting in an average open rate of 39%*. With such active and engaged readers, your job ad will get noticed.

3-Ad Web Package
Buy three 30-day job ads and save money. Use your online job postings anytime within 12 months.

Multiple Job-Postings Package
Create your own package of job postings, starting at 10 ads (at a discount).

*Source: November 2016, Internal data
2019 Publishing Calendar

January
The Growth of Mission Investing – and What’s Getting in the Way
Job Ad Deadline: Friday, December 14
Bonus Distribution: N/A

February
Philanthropy 50: America’s Most Generous Donors
Job Ad Deadline: Friday, February 6
Bonus Distribution: Direct Marketing Association, Washington Nonprofit Conference; Peer2Peer Professional Forum Annual Conference

March
A.I. Reaches the Development Office
Job Ad Deadline: Friday, February 22

April
The United States of Capital Campaigns
Job Ad Deadline: March 22
Bonus Distribution: Nonprofit HR, Nonprofit Talent & Culture Summit; Council on Foundations, 2019 National Conference

May
Giving Days Grow Up
Job Ad Deadline: Friday, April 19

June
Giving Pledge Report Card
Job Ad Deadline: Friday, May 24
Bonus Distribution: CLASSY Collaborative; MCON 2018; Association of Fundraising Professionals New York Chapter, Fundraising Day in New York

July
What Diversity in Leadership Means
Job Ad Deadline: Friday, June 21

August
Why Fundraisers Leave
Job Ad Deadline, Friday, July 26
Bonus Distribution: Direct Marketing Association, Chicago Nonprofit Conference

September
Mavericks
Job ad deadline: Friday, August 23
Bonus Distribution: AFP Chicago Chapter Development Day Chicago

October
How Nonprofits Could Do Better By Their Workers
Job Ad Deadline: Friday, September 20

November
America’s Favorite Charities
Job Ad Deadline: Friday, October 25
Bonus Distribution: Grant Professionals Association, Annual National Conference; AFP D.C. Metro Chapter, National Capital Philanthropy Day; Independent Sector, Annual Conference

December
How America’s Wealthy Give
Job Ad Deadline: Friday, November 22
Bonus Distribution: N/A

* Topics may change based on editorial direction.
Print job ad deadlines are 5 p.m. Eastern time, unless otherwise noted. We do not hold space—all materials, including artwork, must be submitted by the deadline date. Online job ads received by 4 p.m. Eastern time are posted to Philanthropy.com/jobs the same day. Ads received after 4 p.m. will be posted the following business day.

Materials Specifications
The Chronicle is printed by non-heatset process in tabloid format on 50-lb. premium groundwood paper.

- **Method of binding:** Folded, not stitched
- **Publication trim size:** 11¼" wide, 15" deep (289x381mm) Six columns per page.
- **Type-page size:** 10¼" wide, 13½" deep. (260x343mm)
- **Column widths:** Two columns, 3.375" (86mm). Three columns, 5" (127mm). Four columns, 6.75" (171mm). Five columns, 8.5" (216mm). Six columns, 10.25" (260mm).
- **Depth of column:** 13½ inches (343mm).
- **Minimum Type Size** 8 points.

» **Acceptable materials:** The Chronicle accepts black-and-white and four-color camera-ready materials in high resolution PDF format. If you are unable to submit your black-and-white ad in electronic format, subject to the specifications below, we can typeset your ad at no additional charge. We do not offer typesetting services for four-color ads.

» **Press gain:** Our expected press gain of 20% should be taken into consideration when preparing both black-and-white and four-color materials.

» **Color:** Color ads must be four-color process only. No PMS or RGB colors can be used. The maximum color density is 240.

» **Type:** We recommend using at least 8-point sans-serif type when reversing type out of one color and at least 10-point when reversing out of four-color. When using color type, we recommend using no more than two colors and at least 12.5-point sans-serif type (bold or medium-weight).

Digital Ad Submissions

» **File formats:** PDF files (Adobe Acrobat, high-resolution press quality). The document must be set to the ad size.

» **Images:** Halftone images should be 300 dpi and line art images should be 600-1200 dpi. Prepare color images as CMYK.

» **Fonts:** PDFs that contain OpenType or Adobe Type 1 fonts are acceptable. We cannot accept PDFs that contain TruType fonts, and reserve the right to substitute our fonts in files that contain TruType fonts.

» **Color-correcting:** The Chronicle will not color correct digital ads without authorization. We will, however, use our internal settings, which are optimized for newspaper printing, when processing digital ads.

» **Method of delivery:** Digital ads may be submitted via e-mail to careers@chronicle.com. For instructions on sending ads via FTP, send an e-mail to careers@chronicle.com or call (202) 466-1050.